

**Program with Agenda of the 11th International Academy of CIO (IAC)
Annual Meeting and Forum at Bocconi University, Milan Italy**

**Forum 1: CERMES Bocconi Conference (supported by IAC)
“Silver marketing: new value propositions for the senior customer”**

Location: Aula Magna, Ground Floor

June 27th, 2016

09:00 – 09:30	REGISTRATION
09:30 – 11:00	ACTIVE AGEING AND SILVER ECONOMY
	● Welcome remark (Prof. Enrico Valdani, CERMES Bocconi Univ)
	● Keynote 1: Japanese approach to silver economy (Dr. Toshio OBI, President of IAC and Prof. of Waseda University Japan)
	● Keynote 2: Mr. Roberto Zuffada, Project Manager for European Projects
	● Keynote 3: Silver economy and welfare reform (Prof. Tito Boeri, Presidente Italian National Institute for Social Security - INPS)
11:00 – 11:30	COFFEE BREAK
11:30 – 13:30	SENIOR CITIZENS AND REQUIRED INNOVATION
	● Silver customers and ICTs: Prof. Luca Buccoliero, CERMES Bocconi University.
	● Singapore: Silver Smart City: Prof. Lim Swee Cheang National University of Singapore.
	● Prof. Enrico Valdani, President and Director of CERMES Bocconi.
	● Prof. Antonello Zangrandi, Università degli studi di Parma.
13:30 – 14:30	LUNCH
14:30 – 16:30	<u>INTERNATIONAL SESSION (IAC) – Innovation Strategies and ICT Management for Silver Economies</u>
	Moderator: Prof. Pravit, Dean, Thammasat University, Thailand
	● [Indonesia Smart City] Prof. Suhono H. Supangkat, Bandung Institute of Technology, Indonesia.
	● [Philippines Smart Community] Prof. Francisco Magno, La Salle University, Philippines.

	<ul style="list-style-type: none"> ● [ICT Trade and Investment of Japan – JETRO Activities for ICT and Silver Economy] Mr. Atsushi Taketani, Director of JETRO Japanese Government. ● [ICT Innovation for Ageing Societies--Italy-and Japan] Prof. Hiroko Kudo, Chuo University, Japan. ● [Smart Silver in Thailand] Captain Surapol Navamavadhana, Ex-Advisor to Minister, Ministry of ICT, Thailand. ● [Silver Economy in India - diverse conditions offer complex but wider marketing challenges] Mr. Ashish Mukherjee, President of IAC India. ● [Mobile well being services for young elderly] Prof. Tomi Dahlgerg, University of Turku, Finland.
	CONCLUSIONS AND FUTURE DEVELOPMENT
16:30 – 17:00	<ul style="list-style-type: none"> ● Prof. Enrico Valdani, Bocconi University, Italy. ● Dr. J.P.Auffret VP of IAC and Chair of George Mason University, USA.
19:00	Welcome Dinner by President of IAC

Forum 2: IAC Conference on E-government, CIO and ICT

Location: Velodromo, Room N05, Ground floor.

June 28th, 2016

09:30 – 11:00	PART 1: E-GOVERNMENT and CIO
	Keynote speech: [Singapore e-Gov] Mr. Cheow Hoe Chan, CIO of Infocom Development Authority of Singapore Government.
	Moderator: Dr. OBI, President of IAC and Prof. Waseda University, Japan
	1. [Korea Case study] Dr. Young Sik Kim, Senior expert NIPA, Korea.
	2. [Russia Case study] Mr. Andrey Semenov, President of Russia CIO Association, Russia.
	3. [Taiwan Case study] Ms. Chuang, Deputy Director National Development Council Taiwan.
11:00 – 11:20	4. [Thailand case study] Mrs. Airada Luangvilai, Executive Vice President E-Government Agency of Thai government.
	5. [Macau Case study] Mr. Lei, Head of PARC Government of Macau.
	COFFEE BREAK
	PART 2: ICT MANAGEMENT TECHNOLOGIES AND INNOVATION
	Moderator: (TBC)
11:20 – 12:30	1. [Blockchain Innovation] Dr. Jirapon Sunkpho, Thammasat University, Thailand.
	2. [ICT and Woman] Prof. Naoko Iwasaki, Waseda University, Japan.
	3. [ICT in Kazakhstan] Ms. Bikesh Kurmangalieva Kazakhtelecom, Kazakhstan.
	4. [Cyber security] Prof. Dr. Brabec Zdenek, Czech Technical University, Czech Republic.
	5. [Smart learning for education: Transformation life, Business, and the global economy] Prof. Alexander Ryzhov, School of IT Management, Russia.

Annual General Meeting of IAC

Agenda

June 28th, 2016

12:30 – 13:40	1. Procedures matters (Secretary General)
	2. Activities of IAC and National Chapters for 2015/16
	(1) Review of the 10th Anniversary.
	(2) Report on UN-IAC seminar in Feb.8 in NY.
	3. Proposed IAC organization structure.
	4. Proposed activities for New IAC 2015/16
	(1) CIO university accreditation and international training program (USA and Russia).
	(2) Continuity of Waseda-IAC International e-government ranking survey (2016) – Experts meeting in Milan for June 27-28 (Japan).
	(3) Close cooperation with APEC, OECD, UN, World Bank, ITU (President).
	(4) APEC eGovernment Research Center Network (Japan)
	(5) Annual General meeting 2017 (Russia).
	Closing Remark
	Milan statement (Prof. Enrico Valdani CERMES BOCCONI University)
13:40 – 14:20	Lunch
14:25 -	City tour
19:00 – 21:00	Farewell Dinner by Bocconi University.